SAP University Alliances
Build the Talent of the Future for the Digital Enterprise

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SAP University Alliances

MISSION

Build the talents of the future for the SAP Ecosystem
Enable and accelerate the digital transformation
Drive innovation from academia and next-generation users into the digital enterprise
Support the digitalization of higher education and research

Born in 1988…

Established in 1988, focused on free-licenses for classroom training
Since 2012, transformation and extension of SAP University Alliances Program
Today, SAP University Alliances is an academic network of faculty and students focused on innovation for the digital enterprise
The SAP University Alliances program opens up the world of SAP to more than 2,900 universities in more than 103 countries worldwide, and aims to develop highly qualified graduates with critical skills for the 21st century workforce. Through a community of over 8,000 faculty members as well as engagement at over events annually, SAP University Alliances has inspired students around the world about SAP.

In partnership with SAP’s 6 University Competence Centers around the world, universities gain access to an ever-expanding range of SAP software and curriculum, enabling faculty to help students better connect business and IT concepts to practice.

SAP University Alliances also fosters entrepreneurship and innovation with Millennials through crowdsourcing, inspiring students to form startup companies leveraging SAP technologies.

The SAP University Alliances Community brings together faculty and students from our member institutions to download resources, share their stories, and engage with the wider SAP Community. To find out more, visit https://ideas.sap.com/ua and www.uac.sap.com.

2,900+ Universities
in more than 90 countries worldwide

Students around the world
inspired about SAP as a leader in the Cloud and as an innovation platform

8,000 faculty members
Supported by the SAP University Competence Centers in using SAP solutions in the classroom
SAP University Alliances

LEARN
2,900+ institutions are part of the SAP University Alliances network supported by 12 University / Academic Competence Centers

APPLY
SAP University Alliances Innovation Centers supporting co-innovation / research, creating ideas and prototypes to solve real-business challenges on SAP technology

IMPACT
Corporate Social Responsibility / Government Relations educational projects

SHARE
1,000+ events annually (Innojams, Codejams, Hackathons, …) engaging faculty & students into our network

EMPOWER
Support the digitalization of higher education and research

RECRUIT
80% of early talent hired into SAP coming from SAP University Alliances Member Schools Support for Sales and Development Academies

TRANSFORM
“SAP Next-Gen Consulting” is a new strategic youth innovation service for the SAP ecosystem, provided by young bright minds in collaboration with SAP early talents, the SAP University Alliances academic network and SAP
Thank you
"SAP Next-Gen Consulting" is a new strategic youth innovation service for the SAP ecosystem, provided by young bright minds in collaboration with SAP early talents, the SAP University Alliances academic network, and SAP partners.

**OFFERINGS**

- Consulting Services provided by young bright minds to the SAP Ecosystem via the SAP University Alliances crowdsourcing network
- Consulting Services provided by young bright minds to the SAP Ecosystem via SAP early talent (new hires and interns)

**EXAMPLES**

- **Kraft Data Dive.** More than 100 students had unprecedented access to more than a decade of Kraft's consumer intelligence, and used state-of-the-art tools like SAP Predictive Analytics plus their own ingenuity to solve real-world challenges.
- **Connected Cars** contest with Chevrolet. More than 400 ideas submitted by students all over the world: Urban Mobility, Traffic, Fueling, Parking, Food
- **Utilities of Tomorrow** contest with San Diego Gas & Electric. More than 400 ideas submitted by students all over the world: Green Energy, Sustainable Resources, Smart Appliances

Designed the [Next-generation Cloud-based Student Information System](#) for SAP Higher Education & Research
Appendix
SAP UA Global Strategy

- Universities
- Non-Profit Organizations
- Companies

- Academic Conferences
- Industry Conferences
- SAPPHIRE NOW
- TechEd&d-code
- ...

- UA standard curriculum
- erp4school
- Gaming
- Coding
- Analytics
- Bionics

- Summer Camps
- Design Thinking Camp
- Inspiration Day
- Lady Developer Day
- ...

ENGAGE LEARN

SHARE APPLY